

# Meeting Summary for SCNA February Board Meeting

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Quick recap

The meeting focused on planning a summer block party, discussing logistics, budget, and potential sponsors. The group also addressed scheduling and promoting neighborhood meetups, considering venues and promotion strategies. Additionally, they covered various neighborhood issues, including traffic management, development projects, and the challenges faced by neighborhood associations.

Next steps

- Robbie to visit Crux and discuss Wednesday night availability and potential discounts/coupons for the meetup events.
- Lowell to create an updated survey for next month regarding the meetup events.
- Robbie to schedule a meeting for volunteers interested in helping with the block party.
- Todd to reach out to neighbors about joining the board and volunteering for events.
- Robbie to send Lowell the city notice about the shared court subdivision for posting on the website.
- Robbie and Todd to discuss timing of the volunteer get-together after their meeting with Gina.
- Robbie, Lowell, and Todd to discuss the Reed Market traffic circle project with Gina during their upcoming meeting.
- Lowell to continue attempting to resolve the EIN issue with federal authorities.

## Summary

### Summer Block Party Planning Meeting

The meeting involved Robbie, Lowell, Todd, Lori, and John discussing the planning of a summer block party. Robbie, the acting land use chair, informed the group that the block party would be held on June 21st from 11 am to 3 pm in Blakely Park. The event is a free, family-friendly celebration open to all members of the neighborhood. Robbie also mentioned that they have secured a block party trailer from the city, which contains necessary supplies for the event. Lowell added that the event was well attended last year, with around 100 to 120 people showing up. The group also discussed the accessibility of Blakely Park, with Robbie mentioning that it's easily accessible and walkable for many people. The conversation ended with Robbie encouraging people to walk, bike, or skateboard to the event, with the exception of those working or bringing goods and services.

## **Block Party Planning and Logistics**

The team discussed the logistics of their upcoming block party, including the allocation of funds, the use of public restrooms, and the need for volunteers. Robbie expressed concern about the potential misuse of the public restrooms and suggested monitoring them to prevent any issues. The team also discussed the possibility of hosting a pie baking contest and the need for judges and prizes. Robbie mentioned that they had secured a \$4,500 grant from the city for the event, which would help cover expenses. The team agreed to involve John and others in the planning process, particularly for tasks such as catering and ice procurement.

## **Catering and Sponsorship Discussion**

The team discussed the upcoming event, with a focus on the date, location, and catering. They decided to aim for a budget of around \$1,700 to \$2,000 for catering, considering they won't need to rent a tent or porta potties this year. They also discussed potential sponsors, including Mid Oregon Credit Union and Killian Pacific, who had sponsored the event in the past. Robbie offered to share a solicitation letter from last year to help Todd reach out to potential sponsors. The team also discussed the possibility of increasing the budget and the need for a similar level of service as last year, including a server and chafing dishes.

## **Summer Meetup Venue and Schedule**

The board discusses plans for the upcoming summer meetups. They consider returning to Crux as the venue due to its popularity and dog-friendly policy, potentially running the program from April through September, excluding June due to the block party. Robbie suggests keeping the meetups simple, given the reduced number of board members. They discuss the possibility of conducting a survey to gather input on preferred days and venues, with Wednesday emerging as a potential choice due to early school release. Robbie plans to visit Crux to discuss reservation options and potential conflicts with existing events. The group also reflects on past experiences with other venues, particularly a negative encounter at Crosscut, which they decide to avoid in the future.

## **Neighborhood Meetups and Promotion Strategies**

The group discusses scheduling and promoting neighborhood meetups. They decide to hold the meetups on the third Wednesday of each month from 5-7 PM, aligning with their annual block party in June. They explore various promotion ideas, including yard signs, local media, and online platforms, while considering the need to target primarily neighborhood residents. Todd offers to help increase email newsletter signups using his existing neighborhood contact list.

## **Meeting Minutes Approval and Team Updates**

The team discussed the approval of meeting minutes, with Robbie making a few changes and Lowell agreeing to move forward with the changes. Robbie then shared his report, highlighting

the good news that Gina Francosa, the new City Council liaison, had walked the COID property and was open to hearing about the neighborhood's perspective. Robbie also mentioned that Susan, who had to leave the board due to personal reasons, was interested in helping with the summer block party. Todd suggested forming a recruitment committee to find new board members and volunteers for events. Lowell shared that he had learned about how Mailchimp tracks email opens, noting that the numbers they were getting might not be as accurate as they thought. The team agreed to read more about this topic in Lowell's report.

### **Traffic Management and Neighborhood Concerns**

Lowell and Robbie discussed various topics, including a new idea for traffic management around the traffic circle, which Todd expressed interest in pursuing. They also discussed the potential impacts of the Timber Yard project and the Reed Market West of the Parkway. Robbie agreed to post a notice about the Shared Court subdivision on their website. Lastly, they talked about the challenges faced by neighborhood associations due to the new grant process and the importance of one-on-one personal recruitment.

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