



Southern Crossing Neighborhood Association

Meeting Minutes

July 18, 2024

Opening

Robbie Silverman called to order the regular meeting of the Southern Crossing Neighborhood Association's Board at 5:04 pm over Zoom on July 18, 2024. A quorum was established.

Board Members Present:

Robbie Silverman - Acting Chair/Land Use

Lowell Von Ruden - Treasurer/IT Communication

Monty McIntosh - Transportation/Recruiting

Melissa Stamm - Minutes

Guests Present:

Bill Hess

Judy Hess

Carrie Carroll

Renea Hutchings

Welcome and Introductions:

Robbie welcomed everyone to the meeting.

Approval of the Minutes:

Robbie made a motion to approve the June minutes. Lowell seconded. All in favor. Motion passed.

Events:

- **SCNA Block Party (July 27)** - 66 people have RSVP'd so far, 100 people is the goal.

- **Review activities and locations** - Robbie advised that once the trailer is unloaded they can decide where chairs, tents and activities will be set up.
- **Review task list and assignments** - The task list was reviewed. Drinks have been purchased and Taco Del Mar will be providing food. There are some gaps in task assignments and those tasks will need to be filled. The timeline was reviewed so everyone knows what is supposed to happen and when. Bill will take on the MC role and will manage the sound. A playlist will be put together offline. SageBrushers will be onsite for chalk drawing and their gallery will be open and handing out ice cream. Monty will bring popsicles. Mid Oregon will also be coming to the event. Carrie and Renee will manage the SCNA booth where they will greet guests and sign them in. Chips and cookies need to be purchased. It has been difficult to get someone to commit to playing live music. The ukulele player, Jim Brown, will be playing for 30 minutes. Monty will connect with Kathy to find out how long the city generator lasts for. Lowell has a portable generator he can bring if needed. Everyone will pitch in to help clean up after the event. An additional tent can be rented for \$130. This will be discussed later in the meeting for approval. Everyone will bring extra chairs and blankets for seating. Judy will be a floater and will work where she is needed. Robbie will write the schedule on the white board for the day of the event.
- **Approve expenditures** - Robbie made a motion to approve \$150 for a tent rental. Monty seconded. All in favor. Motion passed. Robbie will be ordering 2 sponsor signs at \$20 each. Name tags will also be ordered for the volunteers at \$4 each. Monty will print flyers and Susan, Lowell and Monty have volunteered to hand them out. Robbie will send a high resolution copy to Monty after the meeting. Robbie has purchased handouts for the Wheel of Chance. \$1500 was budgeted for food and the ballpark number has come in at \$1400. Mid Oregon has sponsored \$1000 which will cover the tent, popsicles, printing, and giveaways. There will be some money left over. Decorations can also be purchased.
 - **First Tuesdays Meet-Ups** - The next meet up will be at Crux. An e-blast reminder will go out next Tuesday. Lowell will design a draft and send it to Robbie for feedback.
 - **General Meeting (October)** - Robbie will follow up with Deschutes Brewery for the General Meeting so a date can be set.

Funding Reduction and Budget: Lowell shared a proposed budget with estimated expenses for the upcoming year. Without sponsorship, there is not enough money to cover the estimated expenses. Postcard mailings are the largest expense. Last year the board received \$4900 and this year it is only \$3300. Melissa will no longer be doing the minutes after this meeting and they will utilize AI instead. Should the Board need additional funds, they can apply for a grant. Lowell shared a slide show which summarized the changes to the city funding. Council has cut the funds by 40% and put that money in a Sponsorship Fund where all NA's as well as other community groups can compete to use the money. Applications for the Sponsorship Funds are due September 30 and are reviewed in October. Funds will be awarded at the end of the calendar year. The funds will be provided up front therefore NA's will need to become non-profit or a business. SCNA has already started this process. The Board will have to plan how to best leverage the city and corporate sponsorships. Lowell shared the next steps for SCNA Budget Planning and the Board will have to discuss what they will need for funding for the upcoming year.

New Logo Concepts:

- Robbie added sample logos to the shared drive. Everyone reviewed them and discussed which ones they liked and did not like. Robbie will make some edits to the favorite logos and she will bring them back to the next meeting.

Board Updates

- **Acting Chair/Land Use/NART - Robbie** - There has not been a lot going on with land use. The city approved the Tree Code. There was an overflow incident on the COID property where sediment was carried into the river. Oregon Fish and Wildlife got involved and reported COID. COID had not made a report of their own that this event had happened, and they are expected to. COID now has to hire an Environmentalist to investigate the damage that has occurred. SBGS was also notified.
- **Budget/IT - Lowell** - Lowell has started a spreadsheet to keep track of the bank account. Lowell submitted the annual Compliance Report to the city. Lowell would also like feedback on the Bend Solarize Campaign and to best share the information going forward.
- **Transportation/Recruiting - Monty** - Monty will connect with Jim about sending out a survey. Robbie will send Monty the link to the Neighborhood Leadership Newsletter as there may be something relevant to transportation and safety issues.

Other Items/Questions

- There were no other items to discuss.

The meeting was adjourned at 6:57 pm.