



Southern Crossing Neighborhood Association

Meeting Minutes

June 20, 2024

Opening

Robbie Silverman called to order the regular meeting of the Southern Crossing Neighborhood Association's Board at 5:03 pm over Zoom on June 20, 2024. A quorum was established.

Board Members Present:

Robbie Silverman - Acting Chair/Land Use

Lowell Von Ruden - Treasurer/IT Communication

Monty McIntosh - Transportation/Recruiting

Melissa Stamm - Minutes

Guests Present:

Bill Ness

Judy Ness

Jim Elliot

Susan Richman

Carrie Carrol

Additions/Changes To the Agenda:

There were no additions or changes to the agenda.

Welcome and Introductions:

Robbie welcomed everyone to the meeting.

Approval of the Minutes:

Robbie made a motion to approve the May minutes. Lowell seconded. All in favor. Motion passed.

Visitors Section

- **Traffic Concerns - Jim Elliot** - It has come to Jim's attention that the 4 speed cameras will be linked to red light cameras and will therefore not have a direct impact on the speed of traffic through the neighborhoods. Jim will be at the Block Party with a table and a survey so he can gather information about everyone's concerns, and then he will take the input back to the City Council. Lowell will add a notice to the next newsletter about Jim's table and survey to increase awareness. Robbie added that SCNA has provided feedback to the city about neighborhood requests in the past.

Events

- **First Tuesdays Meet-Ups** - There was a good turn out at the last meet-up. Another meet-up will be taking place on August 6. There will not be a Tuesday meet-up in July.
- **SCNA Block Party (July 27)** - Official approval of the site plan has not been received, but it is believed that it will be accepted. The park can be used for activities. Killian Pacific gave a \$1500 donation that will go towards food and beverages. Susan will look into catering options offline with Robbie. Once the food and budget have been decided, they can discuss having ice cream available. Logistics for food safety will need to be sorted out. Alcohol beverages cannot be served at this event as there is not a designated beer garden. Water and soda will be provided. The food and beverage options will be communicated on the flyers so expectations are set prior to guests arriving. The trailer will come with a water dispenser. Carrie will go to Costco for sodas and sparkling water. Monty has confirmed the porta potties and has approval for where they will be placed onsite. The city trailer will be dropped off the day before the event and will be picked up on the following Monday.

Robbie suggested that they mark off each area on the morning of, so the site is easily identifiable and the set up will be smooth. There is a set up and tear down group: Monty, Bill, Brent Carrol (Carrie's husband) & Robbie. There will be an artist doing chalk activities for kids. SageBrushers will have some items on display. We may rent a tent for them if they do not have one of their own. This event was advertised in the June newsletter and an EventBrite page was established to encourage registration to aid in planning. 7 RSVP's have been received so far. Postcards will go out to 2100 people (and businesses). Flyers will be handed out as well at apartment buildings - they will be done in English and in Spanish. There will be Hula Dancers and/or a Ukulele Band as live entertainment. It was noted that there is a generator for the sound system. Robbie will do an ice run the day of. A sign listing all the sponsors will be set up to thank them for their contribution. There will be a separate meeting in 2 weeks time to finalize the food details.

- Approval Expenditures - Susan will ensure the catering budget is under \$1500. She will aim for \$1200.
- Postcard design - Sunday is the deadline in order to have the postcard printed and mailed in July. Lowell shared the design on the screen for everyone to see.

- Review task list and assignments - Robbie will invite Barb Campbell.
- **General Meeting (October)** - Robbie has not heard back from Deschutes Brewery and will follow up. If they do not respond, Robbie will look into other venues that can accommodate 75-100 guests.

Board Updates

- **Acting Chair/Land Use/NART - Robbie** - Robbie went to the Tree Code Hearing, and the City Council is having their hearing on the Tree Code today. It was noted that the recommendations have not been published as of yet. The current analysis shows that developers are saving 24% of trees, therefore if more trees need to be saved, the percentage must go up. It was added that after the City Council meeting, residents will have a chance to respond at the second reading.
- **Budget/IT - Lowell** - There is \$400 that needs to be used, and some of this will be used for Block Party drinks so that the money is not lost. Robbie will order signs and that will use some of the money as well. The new logo will be ready for the General Meeting. Lowell made a motion to increase the authorization for the printing and mailing of the postcards from \$1400 to \$1500. Robbie seconded. All in favor. Motion passed. Robbie made a motion to budget \$200 for Block Party drinks that Carrie will be purchasing. Monty seconded. All in favor. Motion passed. Lowell shared that they NA is officially registered with the state and they have a new banking account. Lowell shared that the city's mailing list has been revised and the list now has 2145 contacts. There were 2 mailings done since the last meeting and each had the expected number of openings and clicks at 9% and 11% click rates. The Tree Code was the most popular link in the newsletter, followed by the Block Party link.
- **Transportation/Recruiting - Monty** - Monty went to The Currents development and gave a large number of cards to Shayla. Monty sent Shayla's contact information to Robbie to connect about the Block Party.

Other Items/Questions

- There were no other items to discuss.

Action Item Recap

- Lowell will add a notice to the next newsletter about Jim's table and survey to increase awareness.
- Susan will determine if Sage Brushers have their own tent
- Susan will secure catering.
- Carrie will pick up drinks.
- Robbie will invite Barb Campbell to the Block Party.
- Robbie will follow up with Deschutes for the General Meeting.
- Robbie will connect with Shayla.

The meeting was adjourned at 6:35 pm.