



Southern Crossing Neighborhood Association

Meeting Minutes

February 15, 2024

Opening

Robbie Silverman called to order the regular meeting of the Southern Crossing Neighborhood Association's Board at 5:01 pm over Zoom on February 15, 2024. A quorum was established.

Board Members Present:

Robbie Silverman - Acting Chair/Land Use

Lowell Von Ruden - Treasurer/IT Communication

Monty McIntosh – Transportation/Recruiting

Melissa Stamm - Minutes

Additions/Changes To the Agenda:

There were no additions or changes to the agenda.

Welcome:

Robbie welcomed everyone to the meeting.

NSSP

- **Chamberlain Survey** - Monty has submitted it and asked a few questions. He is waiting for a reply as to the next steps.
- **Phase 2 Projects and Feedback.** - They brought up the list of projects. Some projects already have funding and will get done. The other projects will need to be funded by alternate sources. Some projects are ranked higher than others. The board discussed making comments and providing positive feedback to show they are engaged and responsive. **Monty will make the comments on behalf of everyone. He will ask for clarification on speed cushions vs. speed bumps.** They will also highlight these projects in the next newsletter to highlight what they have worked towards for the community. They will include links and diagrams where they can.

Neighborhood District Name Change

- **Pros and Cons of changing SCNA name** - We do not have to change our name, but if we did, it would take some work. By-laws would need to change, URL would change, special meetings would take place, etc. Robbie feels that a “district” is where people live, and an “association” that is an organization of the people. We thought it would be good to coordinate with the city, but no matter what you search (distinct vs association) on the website, it takes you to the same place. Robbie will ask Makayla how many NA’s plan to change their name and how many don’t plan to change it. As of now, SCNA plans to keep the original name.

Neighborhood District Purpose Statement

- **Samples from other cities** – Robbie shared samples of other cities’ purpose statements. The city is asking for our input to explain what we do and what is important. There is a survey to complete. The city wants to come up with a Purpose Statement for all the Neighborhood Districts.
- **City Workshop** - The workshop will take place on February 28th at 5:30 pm. It would be great if we could all engage and participate.

Board Updates

- **Acting Chair/Land Use/NART - Robbie** - There will be a public meeting next Tuesday for the development of a hotel on the edge of Southern Crossing. Robbie will send a reminder on the socials and Next Door. Lowell also added it to the newsletter and the website. Last fall there was a different public meeting about a subdivision and many residents have concerns. The application went out today and they are looking for comments. **Lowell will update the website that comments can be made.** The TRUAC info sessions still have not been announced. There is now a draft decision on the site plan at Century and Reed Market and it will be approved. There are some conditions about tree preservation as there will also be a public comment period.
- **Budget/IT - Lowell** - We have spent \$2300 for the fiscal year, which is what was anticipated. A name change could come with monetary expenses. It will be a few months before we hear about the next budget cycle. There was a 57% open rate on the emails/newsletter. The hotel development did have the most clicks. Chamberlain was second for clicks. Lowell plans to update the recruiting list. Robbie added that in the next newsletter they could announce asking people to join an Events Committee as the 2 events were well attended. It might get some buy in.
- **Community Recruiting - Monty** - Monty agrees with Robbie’s idea of getting people to join the Events Committee as a way to get them to join the Board. Monty will take the lead on getting the Events Committee started. Once it is up and going, Robbie can attend the meetings.

Other Items/Questions

- Lowell asked about guest speakers as a Wildlife Rehab group has reached out to do presentations about pest control and awareness. **Lowell will forward their email to the rest of the Board.** Monty also suggested having a presentation about Fire Safety. **Monty will reach out to them about dates.**

Action Item Recap

- **Include info on NSSP projects in the next newsletter.**
- **Monty will submit comments on the Phase 2 projects.**
- **All members will complete the District Survey. Robbie will resend the email with the link.**
- **All members will try to attend the Workshop on February 28.**
- **An announcement about the Events Committee will go out on the next newsletter and information will be added to the website. Personal emails will go out to the people that are on Lowell's list.**
- **Robbie will follow up to see what NA's are changing their name.**
- **Monty will reach out to the Fire people.**

The meeting was adjourned at 6:05 pm.