



Southern Crossing Neighborhood Association

Meeting Minutes

June 16, 2022

Opening

Karen Bergsvik called to order the regular meeting of the Southern Crossing Neighborhood Association's Board at 5:05 pm over Zoom on June 16, 2022. A quorum was established.

Board Members Present:

Karen Bergsvik - Chair

Deby DeWeese - Vice-Chair/Land Use Chair

Lowell Von Ruden -Treasurer/IT Communication

Robbie Silverman - Land Use Team

Paul Dieffenthaler - Land Use Team

Others Present:

Christian Williams - Engineering, City of Bend

Eric Brittingham - Deschutes Landing Home-owners Association

Melissa Stamm - Minutes

Introductions:

Everyone introduced themselves to one another.

Additions To the Agenda:

Karen had one addition to the agenda - Asking if we want to participate in a community yard sale in September that Southwest Bend Neighborhood Association is doing.

Motion: May minutes - Deby made a motion to approve the minutes as written. Lowell seconded, all in favor.

Christian Williams, Engineering, City of Bend - presentation on Neighborhood Street Safety Proposal for WoodRiver Drive. Questions/Answer

Christian shared his presentation. He gave a background history to the project and the primary concerns that are being addressed, and how they are addressing the concerns. Board members had numerous questions for Christian and they came to a mutual agreement that they will find a time to walk the area together and discuss the concept and the concerns for pedestrian/bicycle safety, design, signage, accessibility, scope of this project, along with budget constraints.

Actions Taken/Agreed to Be Taken

Reports

A. Paul -Southern Crossing's Website and Let's Pull Together

Website - Paul has feedback from all Board Members and will consolidate it. He has been in communication with Lowell to build some pilot pages and there will be more information to come.

Let's Pull Together- Paul mentioned that it was a disappointing turnout, but that the group that was there did collect a good amount of trash. Crux did give some coupons for the weekend. Robbie added that they can't depend on the city to advertise, and that may have led to a smaller turnout.

B. Chair/NLA Report- Reports submitted before the meeting:

The NLA will be taking July off (perhaps longer) as no one has come forward to be Chair or Vice Chair. Morgan may lead the NLA in the interim. Makayla will look into how other NLA's across Oregon are set up and if we need to change the model. Terms for 6 members are up and recruitment has been difficult as there is a lack of interest for various reasons. The city has done advertising to recruit but NLA members commented that it is hard to recruit for a committee that may be on hiatus. With the City's emphasis on diversity, Karen wanted to know where and how diverse applicants will be recruited; City staff felt that it may be too soon to see outcomes from the relationships that City staff are building.

Karen and Robbie met with Barb Campbell. Karen also met with Jim Elliott (who attended the May Board Meeting) and Richard Ross (of Old Bend) to discuss a transportation plan for the Greater Korpine area; it was agreed that the first step is that Southern Crossing needs to know what its transportation priorities are, and should develop its own plan first. Jim has volunteered to help with the planning.

There was a joint meeting with 3 Neighborhood Associations (NA's) and Save Bend Green Space to collectively discuss what each NA is working on.

Over 2000 residents responded to the survey and SCNA had a good response rate. Robbie mentioned that there is an executive summary of the survey that is being worked on.

C. Vice-Chair/Land Use - Report submitted before the meeting:

Robbie commented that the property line adjustments have not been approved yet, but they are completed. Deby will revise her report to reflect this.

Robbie offered to attend some meetings for Deby that she will not be available for. Deby noted that she asks the developers to record the meetings so she can share it afterwards.

D. Treasurer- Report submitted before the meeting:

Current fiscal year ends in June and there are some funds left. New business cards have been ordered. Lowell wants to purchase some add-on website statistics packages to track Paul's changes and visitor interaction.

Deby made a motion to use some of the funds to add the web statistic software so Lowell can do data analysis, as well as the business cards. Lowell seconded, all in favor.

The city will be looking at how the funds are used, and will determine if more or less funds are needed. The city will also be looking at statistics on the people reached in the NA. The Annual Reports are due in July. No mention of budgets for the upcoming year.

The last newsletter had 671 recipients with a 40% open rate. There were some links added to the newsletter to draw people to the website.

E. Robbie - Land Use Chair Networking Group -

The focus of the last meeting was how can the group be more effective. They looked at what value are people getting out of it, areas of improvement, etc and they came to the conclusion that it is a valuable tool for neighborhoods to share best practices for what's working for land use issues and to keep information shared so all are aware.

As part of the discussion, Robbie learned that the "younger" residents are more likely to use social media to get their information and that SCNA can utilize social media platforms for a reasonable cost going forward to reach more people. Robbie and Deby suggested working social media campaigns into the upcoming budget.

Central Oregon Irrigation District (COID) update:

A. Survey Results

Save Bend Green Space - SBSG is working with the current owner to maintain and keep the trails, and hoping to work with the new owner to do the same.

The survey was developed by 3 NA's - Century West, Southern Crossing and Southwest Bend - to find out who was using the trails and their ideas for the land in the future: specifically it being preserved as a natural park. The survey ran from March 30-June 1. The media covered the survey and there were 2039 responses. 93% of respondents were full time Bend residents. 94% use the property already and 62% said they use it weekly or more often. The top ways it's used are walking, running, relaxing, nature, dog walking,

and wildlife viewing. 71% always or use the space by foot or bike from all entrances. 74% said they would like it to be a natural area park. A larger percentage said they would also donate. The executive summary and a news release are forthcoming and the summary will be posted on SBGS and the NA's websites. There were comments that this park serves an underserved area of Bend. It was suggested that the City's Human Rights and Equity Committee might want to get involved. Barb Campbell offered to add the topic to the city council work session agenda for August. Robert Anderson of SBGS did a public comment for the Environment and Climate Committee and how it aligns with city and state goals. Lowell asked if the survey data of when people submitted their results have time stamps so he can see if there was a spike in responses after the newsletter went out. **Robbie can get that info.** She did mention that the responses were at 1600 before the newsletter went out, and then it jumped to over 2000 after the newsletter was delivered.

B. Status of Property Line Adjustments

KB's note: This is way too detailed for the minutes, and will take me too long to correct. Let's say: An update of the Property Line Adjustment applications was given. The applications are still pending

SBGS is looking for volunteers to hand out brochures and signs. Please contact Robbie.

Transportation Plan for Southern Crossing

1. Recruit members for committee
2. Identify what projects are currently in the different City plans
3. Develop a vision for Greater Korpine and Old Mill area
4. Work with Old Bend and other NA's on a master plan for the Greater Korpine area, so that it is done in a coordinated way, and not piecemeal by land use decisions

Korpine was a planned development in the core area. 1900 units are being built in 5 developments. Our NA wants the infrastructure to be there for pedestrian and bike safety and to prevent overflow traffic. Old Bend NA also shares these concerns. Karen has been trying to meet with city staff for the last year to get information, and unfortunately hasn't been successful. Jim Elliott is interested in this, and Karen has now brought Richard back into the mix.

SCNA has never discussed what we would like to see done, so the first step would be to get a sub-committee together and use Old Bend as an example, and be proactive. The sub-committee could work together and bring their findings and ideas back to the Board. Lowell asked if the city has listened to Old Bend and what their requests and priorities are, and Karen confirmed that they are listening and action is happening. Robbie asked if they should make a survey to get feedback from the residents. Karen agrees that the members should be involved. Deby thinks it's a great idea to go right to the developers and to get the members of the NA involved in the sub-committee because they are ones that live in the area and will be directly affected. **Karen will move this idea forward.**

Meetings

1. Return to in-person meetings? Volunteer to look at locations?
2. Annual General meeting

Zoom meetings are the preferred way to host meetings for now, but hybrid meetings may be an option, but we will have to factor in how Melissa will do the minutes. **Deby and Melissa will connect and discuss.**

Paul was looking at places for the Annual General Meeting, tentatively scheduled for Oct 20th and finding a 5-7pm time slot will be the challenge.

Amphitheater and Noise levels - anything further that SCNA should do?

- A. After concerts completed, do a survey in newsletter (October)
- B. Community event - Part of an annual meeting or ?

These items will be moved to the July meeting.

The meeting was adjourned at 7:02 pm.