



Southern Crossing Neighborhood Association

Meeting Minutes

June 17, 2021

Opening

Karen Bergsvik called to order the regular meeting of the Southern Crossing Neighborhood Association's Board at 4:00 pm on Zoom on June 17, 2021. A quorum was established.

Board Members Present:

Karen Bergsvik - Chair, Deby DeWeese - Vice-Chair/Land Use Chair, Lowell Von Ruden -Treasurer/IT Communication.

Additions To the Agenda: There were no additions to the agenda.

Motion:

- ❖ Deby made a motion to approve the purchase of the WordPress training for Eighty-Nine Dollars. Lowell seconded, all in favor.
- ❖ Deby made a motion to spend Ninety Dollars for the COID yard signs. Lowell seconded, all in favor.

Actions Taken/Agreed to Be Taken

Lowell:

- ❖ Will give a quick summary of what the hits were in MailChimp from the previous newsletter each month - so that we know if our membership is increasing and by how much every month.
- ❖ Design a QR code to be inserted on postcards and other documents to point to the association website

Karen: Communicate with Janet Hruby, to get more information for the newsletter about the options available to open Chamberlain.

Deby:Get the newsletter on Facebook manually for short term

Public Comments - communication with hello@bendscna.org

- ❖ Karen stated that the reason why this topic was added to the agenda was to let the board be aware that she monitors the site and responds to anyone that comments or asks questions. For example, she reads the radar sign request emails and if they are interesting, she would then forward them to other board members.
- ❖ Deby was curious about how busy the mailbox was. Karen responded by saying she thinks it depends on what goes out via emails. For example with regards to the radar signs, she received twenty requests for radar signs .Lowell wanted to know if there was any noticeable increase that could be traced to the newsletter or the postcard. Karen was unable to track it via hello@bendscna, however Deby mentioned that she saw a big spike in emails to the land use email after the postcard and the newsletter was distributed.
- ❖ Lowell also mentioned that whenever an email link is placed in the newsletter. It would be helpful in tracking if it is set up to pre-fill in a subject line.

Reports

Lowell - Treasurer and IT

- ❖ The budget includes current expenses and the estimated cost for the city general mailing that leaves the board with a balance of Three Hundred and Eleven Dollars.Board agreed to submit a June invoice for the minutes. Deby was concerned about the budget being reduced because the board did not utilize all funds. Lowell mentioned that this year's budget also included carry-over funds from the previous year. Without the carry-over funds, the Board will not have a problem expending all the funds.
- ❖ Links to email newsletters are automatically posted to Twitter. There is a way to connect with Facebook in a similar way, but it is currently broken. Should these be posted to FB manually?
- ❖ Lowell said that all past agendas and minutes he could find are now posted to the website. There are a couple still missing.

Vice-Chair/Land Use Coordinator Report:

- ❖ *New Developments/Notifications:* Deby mentioned that she has posted all the notifications since the last Board meeting, for Short Term Rentals via email except for the 5-6 story retail with 202 residential units near Columbia and Colorado. The public meeting for that is on June 21 at 5 pm and she is eager to see if putting it in the newsletter will increase attendance. There has been a lot of discussion about it on NextDoor.
- ❖ *COVID Land:* Deby, Lisa from CWNA, and Judy from SBNA, will be meeting with Jessica from Pahlisch at 3 pm on June 22.
- ❖ *NLA Land Use Working Group:* A lot of documents have been completed as well as the Land Use 101 video: <https://www.youtube.com/watch?v=uefriKnHxEA>
- ❖ *Land Use Chairs Networking Group:* The group had a very productive meeting and covered HB2001 as well as the Land Use Chair tools at this website: <http://www.bendnaforums.org/land-use-corner.html>
 1. a discussion was held around how every NA is getting a lot of STR's and the group felt like that is getting out of control and is keeping rental stock out of the Bend market.
- ❖ *Land Use Chair Network Group :*There was no meeting scheduled as the group's next step is to work with the larger Land Use Chair Networking Group to set up diodes to interview the City Councilors on Land Use Issues. There was a review for the larger group on what this subgroup has done. It was very well received.
- ❖ *NART:* Deby attended the June 24 meeting on behalf of SCNA. She has been asked to write an article on HB2001 with Lisa for the new NART column in the Bulletin.
- ❖ *Planning Commission Meeting:*Deby attended the Planning Commission Work Session on June 14 on HB2001. She gave a public presentation on how the neighbors want to be involved in decisions around growth in Bend. She received a lot of positive comments offline about her presentation. It was very clear that the Planning Department staff and the Commissioners do not want to have public involvement and they may recommend even tighter restrictions on parking and bigger heights of buildings that go beyond the State's recommendations.
 1. She also reported that when a couple of the Commissioners seemed to lean toward public involvement, Mayor Sally Russell stepped in and reminded them that the Council wants to provide affordable housing and that the City does not have time to

listen to neighbors, but wants to get this done by August. Deby felt it was a very discouraging meeting. Scott Winters, the Chair, did say they received more letters on this issue than they have ever received before and he told people who had shown up that they have to wait until the July 26 hearing to speak.

2. *Save Bend*: Attended Steering Committee meeting with the new Save Bend group on June 15. This is a group who is concerned about how HB2001 is going to change the character of Bend. They had already set up a website and information as well as a PAC for fundraising to do a media campaign, but, after viewing the Planning Commission meeting, they felt like they would be labeled as racist NIMBY's and they decided to regroup and work on somehow supporting the NA's behind the scenes and find better candidates for City Council.

Karen - Chair, and NLA

- ❖ Karen stated that she had conversations with SBNA regarding COID, specifically about the tri-fold and the yard signs. She wanted to know what the plan was for distribution, and whether it would be done citywide or would it start with the three NAS that are directly involved. They have not figured it out as yet but she thinks that they are going to ask each neighborhood to recruit their own volunteers, to help within that neighborhood, and they will become part of the grassroots committee.
- ❖ Met with Michaela (one of the authors of the petition that got 6,000 signatures to save Bend Village) and Councilperson Barb Campbell. Michaela will assist the board to recruit renters for the NA's and in turn, Karen will work with the NA's and make sure that they are open to having renters on their boards. She put Michaela in touch with Judy to work on the grassroots committee for the COID, because she uses social media very well and is very interested in the project.
- ❖ Karen needs to schedule a tour of the COID property with Barb Campbell, Kate, and Michaela.
- ❖ Still waiting for the report on the different options for opening Chamberlain and will follow up with Robin about folding it into the Nssp project as well. There was nothing new to report regarding the RAB.
- ❖ Karen was absent from the last NLA meeting. She understands that there was discussion about the HB 2001 letter the NLA was going to send, and it was decided not to send it without further discussion and changes.

How do we measure memberships?

The board agreed that Lowell would give a quick monthly summary of what the hits were in MailChimp from the previous newsletter each month.

Recruitment of Board members

Karen brought up that the SCNA online application to be a board member did not ask relevant questions for those who are seeking to become board members. Questions such as their street address (to verify they live or work within SCNA) and whether they are renters or owners?

After discussion the board agreed on the following to be included on the application form :

- ❖ The questions that the board wants to know mostly about the applicant should be at the top of the form.
- ❖ Knowing if the applicant is a renter is important because the aim is to make the board more diverse.
- ❖ The physical address of the applicant
- ❖ An Invitation to the applicant to attend board meetings.
- ❖ The board will also interview applicants.

Updating the website

- ❖ Lowell stated that he has made changes to the website such as: updating some text describing how to attend board meetings and also posted most recent land-use items.
- ❖ He also mentioned that he created a website folder, with a spreadsheet that will allow the board to add things that need to be added or changed on the website. He welcomes feedback and input.
- ❖ The board agreed for Lowell to design a QR code to be inserted on postcards and other documents to point to the association website.
- ❖ The board agrees that they will take the time to go through the website and provide Lowell with a list of the things that need to change and also what needs to be added.

The meeting was adjourned at 5:57 pm.