



## **Agenda**

March 18, 2021

4pm to 6pm

1. Additions to the Agenda
2. Input to the NLA :What are the goals of your Neighborhood Association over the next year and/or biennium (July 2021 - June 2023)?

What do you want the NLA to focus on most this biennium?

- Residential Street Safety
- City of Bend Code Updates
- Land Use Education
- Neighborhood Boundaries-
  - Citywide Neighborhood Concerns: K's notes: In past Board has wanted NLA to look at evacuation routes, hours of construction noise, and roundabout capacity/transportation

Do you have other suggestions we should consider?

3. Neighborhood Outreach Mailing - Neighborhood Association Joint Outreach Mailing: There is quite a bit of Communications Grant funding for NAs available still, and I am interested to see which NAs would be interested in participating in a citywide "saturation mailer" that would focus on NAs and the Neighborhood Leadership Alliance (NLA). This mailer would be either an extra-large postcard or a tri-fold designed by the City. It would go to all businesses, property owners and renters within the City of Bend (approximately 60k addresses) and would cost

\$16k-18k. We would split the cost using the taxlot percentage that we divide your budgets by (see the example table below). If your NA would like to be a part of this mailer, please let me know as soon as possible. I would like to place an order by the end of the month. NAs will have an opportunity to view the mailer design and final cost before sending, but I do need to know if there is even interest in this opportunity before we put the work in to design something.

K: See Makayla's email that I put in Slack under #general. Questions I have are: How effective is a mailing versus email or Facebook? How good is the source for the addresses? Purpose would be to create awareness of NA's and have people sign up to be members- but seems like most people sign up if they have a problem or issue or are concerned about something.

4. HB 2001: parking and survey
5. Next newsletter
6. Reports:
  - Karen: Chair, NLA and boundaries
  - Deby: Land use & working with other NA's
  - Lowell: Treasurer and communication
  - Brian: HB 2001
  - Liz Gray: illegal fireworks committee