



Southern Crossing Neighborhood Association

Draft Board Meeting Minutes

May 21, 2020

- I. **Call to Order:** Karen Bergsvik called to order the regular meeting of the Southern Crossing Board at 6:05 pm over Zoom. **Present:** K. Bergsvik, D. DeWeese, S. Santa, L. Von Ruden, M. Zapp **Absent:** none. There were no changes to the agenda.

- II. **Approval of minutes from 4/16/20:** Minutes approved as written.

- III. **Reporting on Work Plan Assignments:**
 - a. Sara will send a prompt for members to update their email profiles in the next newsletter - purpose is to ask people to indicate whether or not they are a member (resident) of SCNA in an effort to further refine our mailing list and membership count. This is achieved via a certain tag within MailChimp.
 - b. Karen inquired with Makayla about the possibility of charging membership dues which is not allowed by the City, however we can charge for benefits such as a discount card.
 - c. Deby will ask Marnie if there is a monthly Old Mill meeting that we could send a representative to to strengthen business relationships. Mike will contact Andre, Manager of Greg's Grill regarding Old Mill meeting and business outreach in the Mill.
 - d. It was agreed that we would proceed with sending out a postcard which would encourage further participation within SCNA with a focus on keeping up to date with Land Use issues. There are 1800 addresses on the new mailing list we have received from the City. Deby will get an estimate for this mailing from BMS (printing and mailing) by June 15th.
 - e. Sara to send survey tool to Karen (Survey Planet)
 - f. Content for newsletters - Sara is willing to send newsletters whenever we have content but we need more than one item to create a newsletter unless that single topic is a pressing land use issue or other very time sensitive item. Requested assistance curating and creating content for newsletters. Content collaboration can take place via Slack or Google Docs.
 - g. Sara will test forwarding of emails to Slack channels.
 - h. Lowell to take the lead on working with the City and Parks and Rec on the Brookwood / Blakely crossing project.
 - i. The land use portion of the website was discussed. Some information may be pulled from the Transportation Advisory Committee (TAC) but the education component of the website might be replaced by the NLA's Land Use Committee's improved education and outreach coming soon.



IV. Reports:

- a. NLA - Karen reported that there are 3 new people on the Outreach Committee, not sure if Joette is still in charge of that committee.
- b. Land Use - Deby gave an overview of the major new development proposed for the COID land and provided some feedback she has been hearing on the Pine Ridge Inn redevelopment. Sara will join the next Pine Ridge Inn call with Deby, Mike Walker and Lisa Mushel. Sara will work with Deby and Lowell on posting land use notices to the new website.
- c. Treasurer - Lowell reported on the current status of the SCNA budget and confirmed that any outstanding questions from the April meeting have been included in the current budget. Lowell confirmed that any monies remaining for the FY at the end of June will roll over into the new year.

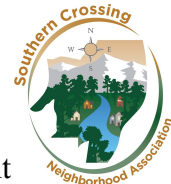
V. Use of personal emails

- a. It was agreed that only @bendscna.org emails would be shared on the website, not personal emails, unless Deby wants to use her vescna@gmail.com address which has been widely distributed.
- b. Deby will consider using the landuse@bendscna.org email address more often and Sara will set up a filter in the hello@ inbox to send those emails to a folder for Karen who is the owner of that inbox and the only person who accesses the emails there (Sara does have access to that account simply to administer the admin.google.com account for forwarding, etc).

VI. Comments on Blogs - *we did not get to this topic during this meeting*

VII. Neighborhood Leadership Alliance Representative – term ends July 2020

- a. There was a lengthy discussion about the impact of Covid-19 on the timeline for voting on the NLA representative term ending in July, to which Karen B. was appointed to a short term in Nov 2019 following the resignation of Valerie Pharr in August 2019. The Board expressed serious concern over the severely shortened timeline in finding an alternate NLA representative in order to meet the deadline for recommendation to the NLA. The Board had previously done a lot of recruiting to the general membership for the NLA rep position in fall 2019, prior to Karen's appointment, and no one else has expressed interest in assuming that position. The Board would prefer to extend the NLA rep's appointment to the general membership for a vote but given the unprecedented events of the past 3 months and the extremely shortened timeline for appointment, it was unanimously agreed to temporarily change the SCNA bylaws to allow the Board to vote to extend Karen's term as NLA representative to the next 4 year term.



- b. Deby made the motion to change the bylaws temporarily and reappoint seconded the motion and all agreed.

VIII. Old Business

- a. We still need a Secretary. It was agreed that until we can recruit a new Board member for that position we will rotate note taking duties. Karen will be exempt from this rotation as she is running the meeting as Chair making it difficult to take notes.

IX. Items for future agendas

- a. Mike suggested that we invite Mike Walker to come talk to the Board at our June meeting regarding the Brookwood / Bond / Reed Market roundabout project.
- b. Sara suggested that we review the Bylaws at the June meeting in order to amend the text for the NLA representative term and also for a discussion around NA borders.

- X. Adjournment:** Karen Bergsvik adjourned the meeting at 8:09 pm.

Minutes submitted by Sara Santa