



Southern Crossing Neighborhood Association Board Meeting Minutes

April 18, 2019

- I. **Call to Order:** Rose Blackburn called to order the regular meeting of the Southern Crossing Board at 6:00pm at Hampton Inn.

- II. **Present:** R. Blackburn, D. DeWeese (via conference call), A. Jones, K. Pharr, V. Pharr, K. Bergsvik, S. Santa, K. Pressman, K. Scott (via conference call).
Absent: M Meret-Carmen, Chris Corman

- III. **Approval of minutes from 3/21:**
Minutes approved.

- IV. **Reports and Goals**
 - A. Chair (Rose): There is going to be a neighborhood meeting May 20th from 6-8pm at Deschutes Brewery. The focus is public safety and will include speakers from the Police Dept, Fire Dept, and Red Cross.

Another program might be a partnership with Bend Electric Bikes -include a bike tour of the neighborhood and safe ways to ride bikes

Representatives from Old Mill would like to talk to the Board about what is happening at Old Mill and the amphitheater. It was decided that they would come to the May meeting.

 - B. Treasurer (Aaron)
As of 3/31/19 beginning balance is \$2050
Expenses: \$1558.86
\$491.14 ending balance. Need to reserve approx. \$50 for insurance

Rollover grant: \$1051.44 is the balance
Funds need to be expended by 6/30/19.

 - C. Land Use (Deby):
Sunny Way Development: The City ruled in favor of the neighborhood and not the developer. This is a major victory.
Subcommittee meeting delayed.
One new notice – 8 unit residential on Bluff Road
Obtained meeting space

 - D. IT/Communications (Sara)



Got shorter domain and the emails setup. Administration of Facebook transferred; people need to like the page. Will be inputting survey data into Planet Survey and the Board should have results soon. Discussion about increasing presence on Next Door. Sara is working on the website; if you want specific features on it, let Sara know.

A. Projects (Keith):

Duncan Lane Septic to Sewer Project: contacted the City; want a cost estimate for the public portion of hooking up to the sewer. Next step is contacting the homeowners and developing a plan.

There are two other neighborhoods within Southern Crossing that also are on septic. It was decided that Duncan Lane will be the model and the grant is just for Duncan Lane.

The Good Samaritan Program was discussed, and what we would like to do. There is general agreement that the program is for older adults and those that are disabled. Rose is going to contact other neighborhood associations to see what they do. The City Volunteer Coordinator is going to be contacted to see if there are any limitations on what can or can not be done.

- E. Events (Val): Event calendars were gotten from several businesses and given to Sara as ideas for a community calendar on the website.

Annual picnic is August 24th from 9am – 3pm at Blakely Park. The proposed budget is around \$250.

Ideas were discussed about future events: garage sale, chili cookoff, sharing table with other neighborhood associations at festivals

- F. Neighborhood Leadership Alliance (Val): Term is for 2 years and ends 7/2020.

V. Discussion Items

A. Expenditures

1. Of the \$1000 – use about \$400 for door hangars or materials to hand out. Leaves another \$500-\$600 to spend. Will discuss at next board meeting.
2. Business Cards can be purchased now

- B. There was discussion about the subcommittee looking at marketing content and format. Sara requested she be removed from this committee. There was much discussion as to what the purpose of marketing is – is it to get more members? What is the emphasis of the information? There was no agreement on whether door hangars should be used or not. Canvassing door



to door was also discussed, and it was felt that most Board members do not want to do this; if Val wants to do canvassing, she will need to recruit the volunteers to do so. Another idea was to bring potential members to us via discount cards versus us going to them.

C. Bylaws Discussion: The draft of the bylaws was discussed, along with the comments. The current working draft of the bylaws will be kept in Google documents.

VI. Public Comment: Southern Crossing needs to post daily on Facebook to generate interest, and post photographs

VII. Action Items

- A. Subcommittee (Val, Deby) meet to come up with recommendations for content and format for written material to be given to public prior to May meeting
- B. Subcommittee (Sara, Michael, Christin) to discuss online survey content
- C. Survey to be sent to Board members (Val)
- D. Pros and cons of association being a non-profit with tax exempt status (Karen)

VIII. Items for future agendas

- A. Purchasing Secure Socket Layer (SSL)
- B. Bylaw Review and Revisions
- C. Should the Association be a non-profit with tax exempt status?
- D. Annual calendar

IX. **Adjournment:** Rose Blackburn adjourned the meeting at 8:09pm.

Minutes submitted by: Karen Bergsvik

Minutes Approved: April 18, 2019