



# **Southern Crossing Neighborhood Association Board Meeting Minutes**

March 21, 2019

- I. **Call to Order:** Rose Blackburn called to order the regular meeting of the Southern Crossing Board at 6:00pm at Pine Ridge Inn.
- II. **Present:** R. Blackburn, D. DeWeese, A. Jones (via conference call), K. Pharr, V. Pharr, K. Bergsvik, S. Santa, K. Pressman, K. Scott. **Absent:** M Meret-Carmen

Also Present: Mike Zapp, Christin Zapp

- III. **Approval of minutes from 2/21:**  
Minutes approved.

## **IV. Reports and Goals**

A. Chair (Rose): Goals: Doing outreach, canvassing local businesses, do outreach and programs with the American Red Cross, developing relationships and partnering with businesses such as Old Mill and Deschutes Brewery

B. Treasurer (Aaron)  
2017/18: \$180.90 balance; \$150 reserved for insurance  
2018/19: As of 1/19 balance is \$593.62  
18/19 Rollover Grant: Grant \$1500. \$1051.44 Balance  
There are several expenses that are outstanding, and expenses for the annual meeting that were coded to the rollover grant instead of the general budget. It was decided to wait until the next expenditure report is received from the City to incur large expenses, and to see if corrections need to be made in terms of how expenses coded.

Goals: Having classified budget with expenses categories, start budget process for 2019/2020; explore grant opportunities

C. Land Use (Deby):  
Helped coalesce neighborhood input on Sunny Way Development that had major impact.  
Made contacts regarding Reed Lane Development  
Helped clarify vacation rental with homeowner  
Discussed with City applications not being posted in timely manner on BOOM.



Two new notices – vacation rental and food card next to Springhill suites  
Obtained meeting space and Hampton Inn offered free meeting space

Goals: Wants to advocate for neighbors as requested, do training on City development code, work with disability rights group on accessibility to trails, improve communication between residents and developers, work on sidewalks and possible funding, 9 and make connections with the State on Land Use appeal process

D. IT/Communications (Sara)

Getting shorter domain discussed and agreed on. Agreed it would be .org. Discussion as to if there should be individual mailbox accounts on Gmail, instead of Board members using personal email accounts; decided to have one generic account.

Leave Website at Blue Host. Paid through August 2021

Will be getting the written copies of the survey, and compiling data

Worked on Facebook with Val

Goals: sort out emails; work on new website; reviews mail chimp newsletter format,

E. Projects (Keith):

Goal: Septic to Sewer: Apply for City grant to convert 22 homes on Duncan Lane to sewer. It was suggested that other neighborhoods in Southern Crossing that are on septic be contacted to see if they want to be included.

Interest from Board members to start a Good Samaritan program.

F. Events (Val): Annual picnic discussed. Desire to continue this event.

Goals: Wants to finalize door hangar. Subcommittee (Val, Sara, Deby) to meet and work on proposed written material for the public and suggested formats.

G. Neighborhood Leadership Alliance (Val): Term is for 2 years and ends 7/2020. Alliance is in formation and finalizing guidelines and policies. Has no budget.

**V. Discussion Items**

A. Expenditures

1. To pay for one individual email for the association. Motion made, seconded and approved.



2. To purchase a shorter domain for \$11.99 per year. Motion made, seconded, and approved.
3. To spend up to \$35 for generic business cards that can be used by any Board member. Motion made, seconded, and approved.

- B. Business Cards/Name Badges – decided to get one generic business card that can be used by any board member
- C. 18/19 Rollover Grant  
Survey discussed, and members want the survey in non-PDF format so that it can be modified. Will be put on-line. Discussion as to adding questions to the survey about future meetings. Sara, Michael, and Kristin will work on changes to the online survey
- D. By Law Revisions- This is a priority of the chair. She sent out revisions and wants to adopt at April meeting. She will be continuing to work on them throughout month. Board comments re: proposed changes will be compiled prior to next meeting.
- E. Future Board Meetings – discussed have speakers every other month at locations throughout neighborhood, and speakers would be separate from board meetings. Suggestions include: Economic Development Council of Central Oregon, City of Bend Economic Development. Oregon Department of Transportation, candidates for public office, current City Council members.

## **VI. Action Items**

- A. Subcommittee (Val, Sara, Deby) meet to come up with recommendations for content and format for written material to be given to public prior to April meeting
- B. Subcommittee (Sara, Michael, Christin)to discuss online survey content
- C. Comments on Bylaws due to Karen by 4/11
- D. Set date for annual picnic (Val)
- E. Survey to be sent to Board members (Val)
- F. Pros and cons of association being a non-profit with tax exempt status (Karen)

## **VII. Items for future agendas**

- A. City Expenditure Report expected April 2019 – help clarify balance of funds and grants
- B. Purchasing Secure Socket Layer (SSL)
- C. Bylaw Review and Revisions
- D. Should the Association be a non-profit with tax exempt status?
- E. Annual calendar

## **VIII. Adjournment:** Rose Blackburn adjourned the meeting at 8pm.

Minutes submitted by: Karen Bergsvik



Minutes Approved: April 18, 2019